INSTRUCTOR: Prof. Medha Kotwal Lele

COURSE DESCRIPTION: India has a long history of many development initiatives taken up by the civil society in India. In the Contemporary language most of these initiatives come under the broad umbrella of Social entrepreneurship. This course aims to acquaint the students with diverse approaches to socio-economic development in India and the world.

The course is offered as a continuation of the student’s experiences in the Development Studies Internship (DSI). It is aimed at understanding and working out the finer details of various strategies implemented for development of a chosen sector.

The course will draw upon interdisciplinary approaches to development; discuss and analyze various case studies from India and the world. Students will also get a chance to interact with social entrepreneurs in Pune.

At the end of the course students will develop a plan of intervention under the guidance of course Faculty.

COURSE OBJECTIVES:
At the end of the course:
➢ Student will have a deeper understanding of various approaches to social entrepreneurship
➢ Interact with social entrepreneurs.
➢ Develop a plan of action based on the course inputs and the experiences in DSI module.

REQUIRED TEXTS:
• The Meaning of Social Entrepreneurship. - J. Gregory Dees
• I have a dream: Rashmi Bansal

COURSE CONTENT: Module 1:
Introduction to Social Entrepreneurship
➢ Core concepts of social Entrepreneurship

Module 2
Approaches to Social Entrepreneurship
➢ Many case studies from India and the rest of the world will be discussed in the class to understand diverse approaches to Social Entrepreneurship.
• Visit to NGOs/guest speakers will be invited to share their experiences in running a social enterprise.

Module 3
Emerging concepts relevant to Social Entrepreneurship
• Social business
• Social finance
• Impact assessment
• Corporate social responsibility

Module 4
Creating a plan of intervention as a social enterprise.

ASSESSMENT
• Class assignment. Submission of a case study of the NGO where the student has been interning. (Marks 25)
• A proposed plan of intervention in the chosen area of interest (Marks 50)
• Presentation of the Plan of Intervention (Marks 25)

ACM POLICY ON ACADEMICS
A complete listing of ACM policies can be found in your student handbook.

Class attendance and participation: You are expected to attend and participate fully in all classroom sessions, site visits, and field trips.

Academic honesty: Actions of dishonesty are destructive to the well-being of the academic community, and ACM staff responds to them vigorously. Cheating, plagiarism, and other forms of academic theft will result in a failing grade for that assignment and may result in failure for the course.

ACM POLICY ON NON-DISCRIMINATION
The Associated Colleges of the Midwest does not discriminate in the operation of its educational programs, activities, or employment on the basis of sex, sexual orientation, gender identity, race, color, religion, national origin, age, veteran status, marital status, or disability.

CLASSROOM CONDUCT
It is essential that students participate fully in coursework and all required academic activities. Excused absences may only be approved by the Director, and students are expected to make up any missed work. Unexcused absences will adversely affect your grades.

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